



PRESENTS

Zuidas Summer Fest

— AMSTERDAM - WTC —

Many performances, tropical food, performances, Dj's, Shows, Health & Wellness workshops, KIDSZONE and more..

FREE ENTRANCE

3rd & 4th September

ZUIDAS • AMSTERDAM
STRAWINSKYLAAN 1

A Celebration of **Culture**, **Health** & **Wellbeing** Through Music and Dance



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—AMSTERDAM - WTC—
BY LATIN STARS FACTORY

Join The Movement Today.

• ABOUT

- Free entrance
- 2-day summer festival at WTC Zuidas
- Connecting cultures through music, food & movement
- Corporate meets lifestyle & community
- Amsterdam
- Summer 2026

Interested In Joining Our Summer Fest As A Partner?

visit: www.zuidassummerfest.com

Or? contact us by scanning the WhatsApp QR code

• WHY?

WHY ZUIDAS SUMMER FEST

- Celebrating Amsterdam’s international identity
- Bringing professionals, residents & communities together
- Combining music, wellness, dance & food
- Creating a positive & healthy social experience
- Activating Zuidas beyond office hours
- Family-friendly & culturally inclusive

Core Themes

- Culture & diversity
- Wellness & mental health
- Music & movement
- Healthy lifestyle
- Community connection

• EXPERIENCE

Entertainment

- Latin & international music
- Live performances & DJs
- Cultural showcases
- Interactive workshops
- Wellness sessions

Audience

- WTC professionals
- International community
- Residents & families
- Students & creatives
- Lifestyle & wellness audience

Festival Areas

- Main stage performances
- Dance & music workshops
- Wellness & mindfulness zone
- International food market
- Kids & family activities
- Networking & lounge areas



DAY 1 & DAY 2 AGENDA

AMSTERDAM - WTC

— BY LATIN STARS FACTORY —

MOVE • CONNECT • THRIVE



DAY 1 | THURSDAY 3 SEPTEMBER 2026



DAY 2 | FRIDAY 4 SEPTEMBER 2026



INDOOR

Start	End	Duration	Session	Purpose / Focus
12:00	12:55	0:55	Networking Welcome / Healthy Lunch Reception	Start relaxed with networking, light food and sponsor interaction.
12:55	13:00	0:05	Official Opening from WTC & In2 Matrix	Set the purpose and explain today's event and future plans.
13:00	13:30	0:30	Opening Talk: The Benefit of Employee Wellbeing	Position wellbeing as business value, not a luxury.
13:30	13:55	0:25	Awareness Talk: Mental Health & Burnout Prevention at Work	Address stress and emotional pressure in the workplace.
13:55	14:25	0:30	Workshop: Building a Healthy Workplace Culture	Create interaction around culture and daily habits.
14:25	14:55	0:30	Break / Health Checks / Sponsor Booths / Photo	Move guests through health checks and sponsor area.
14:55	15:25	0:30	Talk: Financial Health for Office Workers	Practical prevention tips for office workers.
15:25	15:55	0:30	Physical Reset Session: Physical / Breathwork / Stretch / Mindfulness	Reset energy and reduce stress with accessible movement.
15:55	17:25	1:30	Networking Drinks / Closing Gathering / Networking / Health Checks	End with community, light music and sponsor conversations.



OUTDOOR

Start	End	Duration	Session
15:00	16:00	1:00	DJ Set – Latin Mix
16:00	17:00	1:00	Salsa Workshop from Dance School
17:00	18:00	1:00	Bachata Workshop from Dance School
18:00	19:00	1:00	DJ Set – Latin Mix with DJ
19:00	19:30	0:30	Salsa Shows & Bachata Shows
19:30	20:30	1:00	DJ Set – Latin Mix with DJ



Culture, Music, Dance, Family & Community Program



TIME	SESSION	TIME	SESSION
12:00 – 12:30	Yoga and Stretch	17:15 – 17:45	Brassband Opening Followed by Warm-up (Animation)
12:30 – 13:00	Meditation & Sound Healing	17:45 – 17:50	Official Welcome Evening Program
13:00 – 13:30	Tai Chi home exercise tips	17:50 – 17:55	Afro Beat Show
13:30 – 14:00	Cultural Dance	17:55 – 18:00	Latin Show
14:00 – 14:30	Cultural Dance	18:00 – 18:05	Mix Show
14:30 – 15:00	DJ – Home Alone	18:05 – 18:15	Stichting voor het Kind Announcement + Launch Mascot
15:00 – 15:30	Family Movement Session (Zumba)	18:15 – 19:00	DJ Nicky Love + Mascot
15:30 – 15:45	Magician / Kids Entertainment	19:00 – 19:30	Live Act 1
15:45 – 16:15	Open Dance Class 1: Afrodance Class for Everyone	19:30 – 20:10	DJ AQUI + MC: Johnson & Donna Daniel
16:15 – 16:30	Awareness Moment: Dance, Music & Mental Health	20:10 – 21:10	Main Artist
16:30 – 17:00	Open Dance Class 2: Bachata / Latin Flow	21:10 – 21:50	DJ Blaze + MC: Johnson & Donna Daniel
17:00 – 17:15	DJ – Home Alone	21:50 – 21:55	Final Thank You MC & Organisation
		21:55 – 22:35	DJ SNDR + MC: Johnson & Donna Daniel
		22:35 – 23:15	De La Noise + MC: Johnson & Donna Daniel
		23:15 – 23:55	DJ Justme + MC: Johnson & Donna Daniel

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Zuidas Summer Fest

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BY LATIN STARS FACTORY

Sponsorship Levels

Join The
Movement
Today.

LET'S BUILD SOMETHING MEMORABLE

Platinum Sponsor

Investment:

€6,000 + vat.

Benefits:

Premium logo placement on all event materials (banners, posters, flyers)

Mention in all promotional activities, including social media and press releases

VIP access for 10 guests, including reserved table near the stage and exclusive meet-and-greet with performers

Bottle of premium champagne, bottle of rum, two bottles of wine, and 5 bottles of water on each table

Opportunity to give a welcome speech at the opening ceremony

Acknowledgment as the main event sponsor during opening and closing ceremonies

Gold Sponsor

Investment:

€3,000 + vat.

Benefits:

Prominent logo placement on event materials

Mention in promotional activities

VIP access for 5 guests, including reserved area in the VIP zone

Bottle of prosecco and 6 x bottles of water on each table

Acknowledgment as a key sponsor during the event

Silver Sponsor

Investment:

€1,500 + vat.

Benefits:

Logo placement on event materials

Mention in select promotional activities

VIP access for 2 guests

Acknowledgment as a supporting sponsor during the event



Giving Back Together

By partnering with us, you're not only supporting the event you're directly contributing to meaningful change in the lives of children.

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KIND
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More information:



website

-  Gerard Baltazar
In2Matrix
-  Hoff Amsterdam
Strawinskylaan 257, 1077 XX
Amsterdam
-  +31 616768884 ZSF - **Help Desk**
+44 7976 275303 (whatsapp)
-  gerard.baltazar@in2matrix.com


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